



Become an Ambassador for The First Tee of Greater Wilmington

Why we do what we do

Today's children are growing up in a challenging time. Budget cuts and increased focus on test scores have limited our schools' capacity to focus on social and emotional learning in the classroom. Our research also tells us that one in three students will reach the age of 19 without having had a mentor of any kind. The First Tee of Greater Wilmington is working to fill this gap by impacting our communities through our positive youth development programs.

Who we are

The First Tee of Greater Wilmington (TFTGW) is a 501c3 non-profit that was founded in 2016. We are part of the nationally prominent The First Tee, founded in 1997. TFTGW is a character-building organization spearheaded by a local Board of Directors comprised of civic, business and philanthropic leaders.

TFTGW came into existence prior to the PGA Tours' visit to Wilmington for the Wells Fargo Championship. We took this opportunity to construct a unique 3-hole, par 3 facility at the Wilmington Muni, which is dedicated to our youth for programming. The fundraising campaign during the Wells Fargo Championship did not reach the anticipated goals. Our desire is to establish a group of local Ambassador golfers who appreciate the unique life skills which golf develops and to provide the sustainability that is required.

The First Tee of Greater Wilmington's mission is to impact, influence and inspire the lives of young people by providing educational programs that build character and citizenship, instill life-enhancing values and promote healthy choices through the game of golf. We do this through our Life Skills Experience programs.

TFTGW supports three types of programs for youth ages 5-17: The National School Program, After-School & Saturday Programming, and Outreach Programs. The First Tee Life Skills Experience (LSE) curriculum consists of our Nine Core Values, Nine Healthy Habits and our Code of Conduct. LSE helps young people build confidence, develop responsibility and respect, and appreciate the value of giving back to their community, all while learning the lifelong sport of golf.

WHAT WE DO

Code of Conduct

- Respect for Myself
- Respect for Others
- Respect for my Surroundings

Life Skills Nine Core Values

- Honesty
- Integrity
- Sportsmanship
- Courtesy
- Confidence
- Respect
- Responsibility
- Judgement
- Perseverance

Nine Healthy Habits

- Energy
- Play
- Safety
- Vision
- Mind
- Family
- Friends
- School
- Community

In 2018, we are impacting 8,500 students in 15 New Hanover County public elementary schools and engaging 500 participants in our In-School, After-School and Saturday programs. Our programs will also engage another 600 youth in collaboration with other youth-serving organizations including: YMCA, YWCA, Brigade Boys & Girls Clubs, GLOW Academy, and the Boy Scouts.

Our goal

Reach 25,000 youth within our 3-county service region (New Hanover, Duplin and Pender counties) by the end of 2019. With your help, we will do this by expanding our programs in-school, after-school, and through our outreach programs.

The First Tee participants

91%

are involved in community service while in The First Tee.

80%

of teens and alumni say The First Tee has made them better students.

72%

continue to serve their community after high school.

How you can support the youth in the Greater Wilmington area

In the same manner as The First Tee facility at the Muni is dedicated to our youth for programming, we need to create an Ambassador network within our community who are the bedrock of our sustainability. Join us and be a part of golfers who care about the game of golf and want to share with young people the positive life skills they have taken from the sport we all enjoy.

Join our \$1,000 **Ambassador Program** and receive:

- Bag tag recognition;
- Annual function acknowledging support with participants through sharing of impact on their lives;
- Quarterly updates from TFTGW;
- Quarterly adult/child events at TFT facility;
- Pride in knowing that you are helping to shape the future of our youth.

